



2025

BOONE COUNTY FAIR

PARTNERSHIP OPPORTUNITIES

JULY 15 - 19 , 2025

CONTACT:

Jessie Kempf

Fair Manager

573-474-8435

Email: bcf1947@gmail.com

www.theboonecountyfair.com



Dear Partners,

Thank you for your interest in partnering with the Boone County Fair! The Boone County Fair, a 501(c)(3) nonprofit organization, is dedicated to preserving and promoting the rich traditions of our county while investing in the future of our youth.

Through the generous support of partners like you, we are able to offer vital programs that nurture leadership skills and foster a strong work ethic in the next generation. Your contribution will directly support youth livestock programs, where young participants gain hands-on experience in animal care, agriculture, and business practices. These experiences are invaluable in shaping the leaders of tomorrow, while also strengthening the community's agricultural roots.

Partnership funds will also help sustain and grow county-wide traditions that bring people together, such as the Boone County Ham Breakfast, educational exhibits, and family-friendly entertainment. These traditions are a cornerstone of Boone County, promoting collaboration, community spirit, and local pride. By partnering with us, you not only help preserve these vital programs but also receive valuable recognition throughout the event, demonstrating your commitment to the county's growth and future. We invite you to join us in supporting these important initiatives, ensuring that the Boone County Fair remains a meaningful and impactful experience for all.

Your generous donation will not only demonstrate your commitment to the community but also provide you with valuable exposure throughout the event. We look forward to partnering with you to make this year's fair a great success!

Best Regards,



Jessie Kempf
Fair Manager
Boone County Fair

ABOUT THE BOONE COUNTY FAIR

The Boone County Fair, held annually in Columbia, has been a beloved tradition since its inception in 1835. This long-standing event showcases the rich agricultural history of the area while providing a place for the community to gather and celebrate.

Originally established to promote local farming, the fair has evolved into a dynamic mix of entertainment, education, and competition. The fairgrounds feature a wide array of livestock shows, 4-H projects, entertainment events, carnival rides, and local food vendors, drawing attendees from across the region.

Youth involvement is at the heart of the Boone County Fair, with 4-H and FFA members playing a central role in showcasing their agricultural and livestock projects. These young people are not only participants but also demonstrate leadership and responsibility by raising animals, creating art, and engaging in educational opportunities. The fair provides an invaluable opportunity for local youth to learn valuable skills while engaging with their peers and the community in a fun & safe atmosphere.

Looking ahead to 2025, the Boone County Fair is expected to continue its tradition of combining fun and education. In addition to the popular events, like the demolition derby and livestock shows, there will be new events planned this year, including Johnny Rockett's Cycle Circus Live and the Flying Cortes - a high-flying trapeze act. We also are looking forward to bringing a horse arena to the NERP which allows the Boone County 4-H Horse Show to return to the fair after a number of years.

2024 FAIR IN NUMBERS

14K+

Visitors
During
the
Fair

8K+

Social
Media
Followers

112K+

Social
Media
Reach

80%

E-Newsletter
Opens



2025 PARTNERSHIP OPPORTUNITIES

	Presenting Limit 1	Premium Event Limited	Full Day Limited	Event/ Livestock Barn Limited	Livestock Champion Limited	Blue Ribbon Unlimited	Friend of the Fair Unlimited
Price	\$7,500	\$5,000	\$2,500+	\$1,250	\$500+	\$500	\$250
Naming Rights for the Fair	✓						
Fair Entrance Advertising	✓						
VIP Seats VIP Parking	✓ 8 Seats, 4 Parking	✓ 6 Seats, 2 Parking	✓ 4 Seats, 1 Parking				
Free Vendor Booth	✓ 10' x 20'	✓ 10' x 20'	✓ 10' x 20'	✓ 10' x 10'			
Signage at Fair	✓ 5 Banners	✓ 1 Event/3 Banners	✓ 1 event/2 Banners	✓ 1 event/1 Banner	✓ 2 Banner	✓ 1 Banner	✓ Name Listed
Complimentary Day Passes	✓ 25	✓ 10	✓ 10	✓ 5	✓ 5		
Recognition at events	✓	✓	✓	✓ At Event	✓ Livestock		
Social Media Recognition	✓	✓	✓	✓	✓		
Fair Newsletter Recognition	✓	✓	✓	✓	✓	✓	✓
BCF Website Recognition	✓	✓	✓	✓	✓	✓	✓
Recognition on Printed Materials	✓ Front Page Logo	✓ Incl Logo	✓	✓			

FEATURED *Fair* PARTNERSHIPS

Presenting Partner: \$7,500

Week of the Fair:

- Business name on Entrance Marquee
- Banner with Logo at Entrance
- 4 Additional Banners with Logo around fairgrounds
- 10' x 20' vendor booth
- 8 VIP Seats at Premium Events & 1 Livestock Show
- 4 VIP Parking Passes for Front Row Parking
- 25 Day Passes
- Name mentions at all events

Advertising Benefits:

- Recurring Social Media recognition as Presenting Partner
- Recognition on Radio Ads
- Recognition in Email Newsletter with Logo
- Logo on Front Page of Printed Fair Brochures (locally distributed)
- Logo on BCF website



2025 BOONE COUNTY FAIR

Presented by:

Premium Event Partner: \$5,000

Week of the Fair:

- 3 Banners with Logo along Gates/Fairgrounds
- 1 Banner/sign at Event
- 10' x 20' vendor booth
- 6 VIP Seats at Premium Events
- 2 VIP Parking Passes for Front Row Parking
- 10 Day Passes
- Name mentions at event/area

Advertising Benefits:

- Recurring Social Media recognition as Full Day Partner
- Recognition in Email Newsletter with Logo
- Logo on Printed Fair Brochures (locally distributed)
- Logo on BCF website

Premium Events: ~~Livestock Auction & Derby Package~~, ~~Livestock Show Barn~~, Golf Carts

Full Day: \$2,500-\$3,500

Week of the Fair:

- 2 Banners with Logo along Gates/Fairgrounds
- 1 Banner/Sign at Event
- 10' x 20' vendor booth
- 4 VIP Seats at Premium Event on day sponsored
- 1 VIP Parking Pass for Front Row Parking
- 10 Day Passes
- Name mentions at all events for day

Advertising Benefits:

- Recurring Social Media recognition as Premium Event Partner
- Recognition in Email Newsletter with Logo
- Logo on Printed Fair Brochures (locally distributed)
- Logo on BCF website

~~\$2,500 for Tuesday, Wednesday, Thursday~~ ~~\$3,500 for Friday or Saturday~~

Event Partner: \$1,250

Week of the Fair:

- 1 Banner with Logo along Gates
- 1 Banner/Sign at Event
- 10' x 10' vendor booth
- 5 Day Passes
- Name mentions at Event

Advertising Benefits:

- Social Media recognition as Event Partner
- Recognition in Email Newsletter with Logo
- Name on Printed Fair Brochures (locally distributed)
- Logo on BCF website

One-time Events: Queen Pageant, Pedal Pull, Baby Contest, 4-H/FFA Barn Dance

Nightly Events: Face Painting, Balloon Twister, Petting Zoo, Bounce House Zone, Youth Arts Building

Nightly Showtime Events: Shaun Jay Magic, Johnny Rockett's Cycle Circus, Flying Cortes Show

FEATURED *Fair* PARTNERSHIPS

Livestock Barn Partner: \$1,250

Week of the Fair:

- 1 Banner with Logo along Gates
- 1 Banner/Sign at Livestock Barn (species of choice)
- 10' x 10' vendor booth
- 5 Day Passes
- Name mentions at livestock show

Advertising Benefits:

- Social Media recognition as Barn Partner
- Recognition in Email Newsletter with Logo
- Name on Printed Fair Brochures (locally distributed)
- Logo on BCF website

Barn Choices: ~~Cows/Sheep~~, Swine, ~~Pigs~~, Poultry/Rabbits

Livestock Champion: \$500-\$1,000

Week of the Fair:

- 1 Banner in Livestock Show Arena
 - 1 Banner with Logo along Gates
 - Name announcement at Shows
- \$500 Options:** Premiums, Ribbons(2), Livestock Auction Awards (1), Herdsmanship Awards (1)
*Premiums can be determined for specific species, class or show

Advertising Benefits:

- Social Media recognition as Livestock Champion
 - Name Recognition in Email Newsletter
 - Name on BCF website
- \$1,000 Options:** Banners (2), Exhibitor Gifts (2), Champion Prizes (2), Belt Buckles (2)

Blue Ribbon Partner: \$500

Week of the Fair:

- Logo on Blue Ribbon Partner Banner at Gate
- 1 Banner with Logo along Gates

Advertising Benefits:

- Social Media recognition as Blue Ribbon Partner
- Name Recognition in Email Newsletter
- Name on BCF website

Friend of the Fair: \$250

Week of the Fair:

- Name on Friend of the Fair Banner at Gate

Advertising Benefits:

- Social Media recognition as Friend of the Fair
- Name Recognition in Email Newsletter
- Name on BCF website

BOONE COUNTY FAIR | JULY 15-19, 2025

PARTNERSHIP APPLICATION

Company Name: _____

Contact Person: _____

Phone Number: _____

Email: _____

Forms are due by June 30, 2025.

Questions on availability of partnerships
or other partner questions?

Email: bcf1947@gmail.com

Phone: 573-474-8435

Featured Partnership Options :

Please see Opportunity details in partner package

Presenting Partner: \$7,500

Premium Event Partner: \$5,000 Event 1st Choice: _____ 2nd Choice: _____

Day Partner: \$2,500-\$3,500 Day 1st Choice: _____ 2nd Choice: _____

Event Partner: \$1,250 Event 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Livestock Barn Partner: \$1,250 Barn 1st Choice: _____ 2nd Choice: _____

Livestock Champion: \$500-\$1,000 1st Choice: _____ 2nd Choice: _____

Blue Ribbon Partner: \$500

Friend of the Fair: \$250

Please submit form and payment to:

The Boone County Fair

PO Box 30697

Columbia, MO 65205

___ Check Enclosed ___ Credit Card

For All Partners except Blue Ribbon & Friend of the Fair:

Claim Complimentary Vendor Booth at the Fair?

___ YES ___ NO

For blue ribbon & friend of the fair, add a vendor booth for an additional \$150?

___ YES ___ NO

All event, day & barn choices are awarded on a first come, first serve basis. For faster submission, please email this form to bcf1947@gmail.com. Payment is due within 14 days of receipt of form.

If paying by credit card, processing fees are paid by Partner and an emailed invoice will be sent upon receipt.