

*Stars, Stripes & County Fair Nights!*



**2026**

**PARTNERSHIP OPPORTUNITIES**

**JULY 21-25 , 2026**

CONTACT:

\_\_\_\_\_

Jessie Kempf

Fair Manager

573-474-9435

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[www.theboonecountyfair.com](http://www.theboonecountyfair.com)



# Dear Partners,

Thank you for your interest in partnering with the Boone County Fair! The Boone County Fair, a 501(c)(3) nonprofit organization, is dedicated to preserving and promoting the rich traditions of our county while investing in the future of our youth.

This year's theme, **"Stars, Stripes, & County Fair Nights"**, will be honoring America's 250<sup>th</sup> Birthday all while showcasing the long-held traditions of the Boone County Fair which resemble and honor American history. We will color the fair red, white, & blue! We have dedicated Saturday night as **Veteran's night** and will host a ceremony in honor of them before the demo derby. This year, we've also added a **Senior Night** & raised the age for free children's admission to **8 & under**. Additional events, entertainment, & themed experiences will be released as we get closer.

Through the generous support of partners like you, we are able to:

- Offer vital programs that **nurture leadership** skills and foster a **strong work ethic** in the next generation.
- Directly support **youth livestock programs**, where young participants gain hands-on experience in animal care, agriculture, and business practices. These experiences are invaluable in shaping the leaders of tomorrow, while also strengthening the community's agricultural roots.
- Showcase **long-held traditions** like the Ham Breakfast & Show, youth exhibits, & classic family entertainment.
- Provide a safe, fun, **family-friendly environment** for families to spend a week together celebrating tradition, heritage, agriculture, & what it means to be a Missourian.

By partnering with us, you'll receive valuable recognition before and throughout the fair, demonstrating your commitment to the county's growth and future. **Your support helps make the fair possible!**

Best Regards,



Jessie Kempf

Fair Manager

Boone County Fair

# ABOUT THE BOONE COUNTY FAIR

The Boone County Fair, held annually in Columbia, has been a beloved tradition since its inception in 1835. This long-standing event showcases the rich agricultural history of the area while providing a place for the community to gather and celebrate.

Originally established to promote local farming, the fair has evolved into a dynamic mix of entertainment, education, and competition. The fairgrounds feature a wide array of livestock shows, 4-H projects, entertainment events, carnival rides, and local food vendors, drawing attendees from across the region.

Youth involvement is at the heart of the Boone County Fair, with 4-H and FFA members playing a central role in showcasing their agricultural and livestock projects. These young people are not only participants but also demonstrate leadership and responsibility by raising animals, creating art, and engaging in educational opportunities. The fair provides an invaluable opportunity for local youth to learn valuable skills while engaging with their peers and the community in a fun & safe atmosphere.

Looking ahead to 2026, the Boone County Fair is expected to continue its tradition of combining fun and education. In addition to the popular events, like the demolition derby and livestock shows, there will be new events planned this year, including Pork Chop Revue, Halls of Magic, Bruno's Bengal Tiger Show, Globe of Death & a Figure 8 race.

## 2025 FAIR IN NUMBERS

**14K+**

Visitors  
During  
the  
Fair

**8K+**

Social  
Media  
Followers

**1  
Million+  
Views**

Social  
Media  
Reach

**80%**

E-Newsletter  
Opens



# 2026 PARTNERSHIP OPPORTUNITIES

	Presenting Limit 1 <b>SOLD</b>	Premier Limited	Event/ Livestock Barn Limited	Livestock Power Limited	Blue Ribbon Unlimited
<b>Price</b>	\$7,500	\$2,500-\$5,000	\$1,250-\$1,500	\$1,000	\$500
<b>Naming Rights for the Fair</b>	✔				
<b>Fair Entrance Advertising</b>	✔				
<b>VIP Passes</b> Incl entry, VIP parking, & food discount	✔ 10 Passes	✔ 5 Passes			
<b>Free Vendor Booth</b>	✔ 10' x 20'	✔ 10' x 20'	✔ 10' x 20'	✔ 10' x 10'	✔ 10' x 10'
<b>Signage at Fair</b>	✔ 5 Banners	✔ 1 event/2 Banners	✔ 1 event/1 Banner	✔ 2 Banners	✔ Logo
<b>Complimentary Day Passes</b>	✔ 25	✔ 10	✔ 5	✔ 5	
<b>Recognition at events</b>	✔	✔	✔ At Event/Barn	✔ Livestock	
<b>Social Media Recognition</b>	✔	✔	✔	✔	
<b>Fair Newsletter Recognition</b>	✔	✔	✔	✔	✔
<b>BCF Website Recognition</b>	✔	✔	✔	✔	✔
<b>Recognition on Printed Materials</b>	✔ Front Page Logo	✔	✔		

# FEATURED *Fair* PARTNERSHIPS

Presenting Partner: \$7,500



## Week of the Fair:

- Business name on Entrance Marquee
- Banner with Logo at Entrance
- 4 Additional Banners with Logo around fairground
- 10' x 20' vendor booth
- 8 VIP Seats at Premium Events & 1 Livestock Show
- 4 VIP Parking Passes for Front Row Parking
- 25 Day Passes
- Name mentions at all events

## Advertising Benefits:

- Recurring Social Media recognition as Presenting Partner
- Recognition on Radio Ads
- Recognition in Email Newsletter with Logo
- Logo on Front Page of Printed Fair Brochures (locally distributed)
- Logo on BCF website

**2026 BOONE COUNTY FAIR**  
Presented by:

Premier Partner: \$2,500 - \$5,000

## Week of the Fair:

- 3 Banners with Logo along Gates/Fairgrounds
- 1 Banner or sign at Event
- 10' x 20' vendor booth
- 6 VIP Seats at Premium Events
- 2 VIP Parking Passes for Front Row Parking
- 10 Day Passes
- Name mentions at event/area/day

*Choose from the following:*

**Events:** \$3,000 for Livestock Auction, Demo Derby, Figure 8

**Day Partners:** \$2,500 for Tuesday, Wednesday, Thursday | \$3,500 for Friday or Saturday

**Premium Location Partners:** \$5,000 for Livestock Show Arena, Golf Carts, Food Stand

*Combo any two and receive a \$500 discount.  
"Official Partner" label & exclusive rights: Add \$1,000*

## Advertising Benefits:

- Recurring Social Media recognition as Premier Partner
- Recognition in Email Newsletter with Logo
- Name or Logo on Printed Fair Brochures (locally distributed)
- Logo on BCF website

Event Partner: \$1,250

## Week of the Fair:

- 1 Banner with Logo along Gates
- 1 Banner at Event
- 10' x 20' vendor booth
- 5 Day Passes
- Name mentions at Event

*Choose from the following:*

**Options:** Pedal Tractor Pull, Baby Contest & Pageant, Face Painting, Balloon Twister, Petting Zoo, Bounce House & Laser Tag Zone, Cornhole Tournament

## Advertising Benefits:

- Social Media recognition as Event Partner
- Recognition in Email Newsletter with Logo
- Name on Printed Fair Brochures (locally distributed)
- Logo on BCF website

# FEATURED *Fair* PARTNERSHIPS

## Livestock Barn Partner: \$1,500

### Week of the Fair:

- 1 Banner with Logo along Gates
- 1 Banner/Sign at Livestock Barn (species of choice)
- 10' x 20' vendor booth
- 5 Day Passes
- Name mentions at livestock show

*Choose from the following:*

**Barn Choices: Goats/Sheep, Swine, Beef, Poultry/Rabbits**

### Advertising Benefits:

- Social Media recognition as Barn Partner
- Recognition in Email Newsletter with Logo
- Name on Printed Fair Brochures (locally distributed)
- Logo on BCF website

## Livestock Power Partner: \$1,000

### Week of the Fair:

- 1 Banner in Livestock Show Arena
- 1 Banner with Logo along Gates
- 10' x 10' vendor booth
- Name announcement at Shows  
Ex: "Livestock Wash Rack powered by..."

*Choose from the following:*

**Livestock Wash Rack, Champion Banners, Livestock Ribbons, Species Premiums, Belt Buckles, Showmanship Champions, Barn Dance**

### Advertising Benefits:

- Social Media recognition as Livestock Champion
- Name Recognition in Email Newsletter
- Name on BCF website

## Blue Ribbon Partner: \$500

### Week of the Fair:

- Logo on Blue Ribbon Partner Banner at Gate
- 1 Banner with Logo along Gates
- 10' x 10' vendor booth

### Advertising Benefits:

- Social Media recognition as Blue Ribbon Partner
- Name Recognition in Email Newsletter
- Name on BCF website

# BOONE COUNTY FAIR | JULY 21-25, 2026

## PARTNERSHIP APPLICATION

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

### Featured Partnership Options :

Please see details in partner package

**Presenting Partner: \$7,500**

**Premier Partner: \$2,500 - \$5,000** 1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_

**Event Partner: \$1,250** Event 1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_

**Livestock Barn Partner: \$1,500** Barn 1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_

**Livestock Power Partner: \$1,000** 1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_

**Blue Ribbon Partner: \$500**

### ADD ON'S:

**Complimentary Vendor Booth** (check if you'll occupy your booth space)

**Youth Impact Scholarship Donation: \$50**

**Permanent Livestock Pen Plaque: \$500**

Leave a lasting mark with a plaque on our new livestock pens - in honor of or in memory of an individual or family name, or to recognize your business. Your logo or name will be engraved on a plaque.

**Quicker & easier!...**

**Fill this form online & view  
current partner availability!**

[www.theboonecountyfair.com/partners](http://www.theboonecountyfair.com/partners)

**Forms are due by June 30, 2026.**

**Questions on availability of partnerships  
or other partner questions?**

**Email:**

**[manager@theboonecountyfair.com](mailto:manager@theboonecountyfair.com)**

**Phone: 573-474-9435**

**Please submit form and payment to:**

**The Boone County Fair**

**PO Box 30697**

**Columbia, MO 65205**

**Check Enclosed**  **Credit Card**

All event, day & barn choices are awarded on a first come, first serve basis. For faster submission, please fill out online at the link above or email this form to [manager@theboonecountyfair.com](mailto:manager@theboonecountyfair.com). Payment is due within 14 days of receipt of form.

If paying by credit card, processing fees are paid by Partner and an emailed invoice will be sent upon receipt of form.